

Alstom Call for expressions of interest
Noongar and/or Aboriginal and Torres Strait Islander (ATSI) artist(s)
Artwork and Graphic design

Acknowledgement of Country

Alstom acknowledges the Whadjuk People of the Noongar Nation as the Traditional Custodians of the land and waters on which the METRONET Project will be located and delivered. We pay our respects to their Elders, both past and emerging, and thank them for their continuing connection to country, culture and community.

Purpose

Alstom is committed to Aboriginal engagement and participation outcomes across the identified Engagement Streams of the METRONET Aboriginal Engagement Strategy (MAES) through the delivery of METRONET Railcar manufacturing and maintenance project.

Alstom would like to further engage staff and highlight its commitment and connection to the METRONET Noongar Reference Group (MNRG) and the Aboriginal and Torres Strait Islander community, through an Aboriginal art and design project, aligned with the Western Australian State Government's MAES.

Alstom encourages emerging artists to apply and also encourages collaborations between artists.

Scopes of Work

Alstom are calling for expressions of interest (EOI) from Noongar and/or Aboriginal and Torres Strait Islander artists to create a distinct piece of Aboriginal art and/or graphic design for Alstom relevant to Whadjuk and Gnarla Karla Booja Country.

The purpose of the EOI is to receive artist's proposals for assessment against the scopes of works below;

- Artwork and graphic design piece that represents the Whadjuk and Gnarla Karla Booja country and community.
- Artwork and graphic design that reflects the importance of **train journey, pathways, travelling and connection to the community.**

Who can apply?

Nominated artists must be;

- of Noongar and/or Aboriginal or Torres Strait Islander descent; and
- a resident of Western Australia.

Considerations

- Shortlisted artists will be paid for draft work proposals;
- Final design requires Alstom & MNRG approval;
- Selected artists will be paid for their final works;

- Alstom will purchase the rights to the artwork in relation to a standalone artwork and/or (Publications or other printed materials /e.g. Posters; and associated initiatives, business cards, employee lanyards, uniforms, or other).

Key dates

Expression of Interest (EOI).

- Closing date for Expression of Interest Monday 29th March 2021.
- Notification of EOI outcome to applicants Monday 19th April 2021.
- Development of final concept – Project specific dates TBC with selected artist(s).
- Delivery of artwork – Project specific dates TBC with selected artist(s).

** Project dates could require final concepts and delivery as early as date*

How to apply

Artists are invited to submit an EOI application that addresses the above brief to Alstom's, Artists are to respond to all question and criteria items in their EOI application.

Things to consider for EOI application:

- Clear demonstration of how your proposal represents a connection to *Whadjuk and Gnarla Karla Booja country, train journey, pathways, travelling and connection to the community.*
- Experience in delivering similar public art and/or graphic design projects, and where relevant art application and installation.
- Artists to specify the mediums they are expressing interest in delivering (Stand-alone artwork or graphic design).
- Provide examples of previous artwork.

Supporting materials:

In order to gain a better understanding of your work, it is very important to provide strong support material as background to your proposal. Please submit these supporting materials as images within your EOI application.

More information

To request more information, please contact Alstom's Aboriginal Engagement Manager, Harry Thorne, via email: harry.thorne@alstomgroup.com